



Our Three Step Approach for Working With You

1. Assessment

- Market Data, Research & Diligence
- Strategic & Operational Plan
- Funding & Resources (direct & indirect)
- Technical & business “readiness”

2. Commercialization (Technology / Product)

- Create: Idea/explore/concept/feasibility/deploy
- Make: Develop & scale-up
- Commercialize: Launch & Post-Launch

3. Metrics

- “Advancement” in commercialization progress
- IP Capture (e.g. patent applied / granted)
- Growth in capital & networks (contracts, grants, loans, and investments)
- Growth in products / services / new jobs