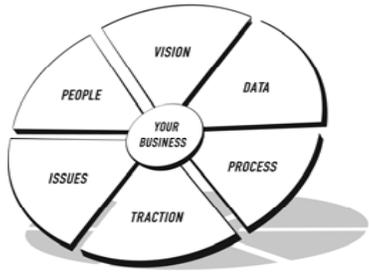


THE VISION/TRACTION ORGANIZER™

ORGANIZATION NAME:

VISION

CORE VALUES	<ol style="list-style-type: none"> 1. 2. 3. 4. 5. 	3-YEAR PICTURE™
CORE FOCUS™	<p>Purpose/Cause/Passion:</p> <p>Our Niche:</p>	<p>Future Date:</p> <p>Revenue: \$</p> <p>Profit: \$</p> <p>Measurables:</p> <p><u>What does it look like?</u></p> <ul style="list-style-type: none"> •
10-YEAR TARGET™		
MARKETING STRATEGY	<p>Target Market/"The List":</p> <p>Three Uniques:</p> <ol style="list-style-type: none"> 1. 2. 3. <p>Proven Process:</p> <p>Guarantee:</p>	



THE VISION/TRACTION ORGANIZER™

ORGANIZATION NAME:

TRACTION

1-YEAR PLAN	ROCKS	ISSUES LIST																																																							
<p>Future Date: Revenue: \$ Profit: \$ Measurables:</p> <p>Goals for the Year:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 30px; text-align: center;">1.</td><td></td></tr> <tr><td style="text-align: center;">2.</td><td></td></tr> <tr><td style="text-align: center;">3.</td><td></td></tr> <tr><td style="text-align: center;">4.</td><td></td></tr> <tr><td style="text-align: center;">5.</td><td></td></tr> <tr><td style="text-align: center;">6.</td><td></td></tr> <tr><td style="text-align: center;">7.</td><td></td></tr> </table> <p style="font-size: small; text-align: center;">With your cursor in the last row, press Tab to add another row.</p>	1.		2.		3.		4.		5.		6.		7.		<p>Future Date: Revenue: \$ Profit: \$ Measurables:</p> <p>Rocks for the Quarter: Who</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 30px; text-align: center;">1.</td><td></td><td style="width: 30px;"></td></tr> <tr><td style="text-align: center;">2.</td><td></td><td></td></tr> <tr><td style="text-align: center;">3.</td><td></td><td></td></tr> <tr><td style="text-align: center;">4.</td><td></td><td></td></tr> <tr><td style="text-align: center;">5.</td><td></td><td></td></tr> <tr><td style="text-align: center;">6.</td><td></td><td></td></tr> <tr><td style="text-align: center;">7.</td><td></td><td></td></tr> </table> <p style="font-size: small; text-align: center;">With your cursor in the last row, press Tab to add another row.</p>	1.			2.			3.			4.			5.			6.			7.			<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 30px; text-align: center;">1.</td><td></td></tr> <tr><td style="text-align: center;">2.</td><td></td></tr> <tr><td style="text-align: center;">3.</td><td></td></tr> <tr><td style="text-align: center;">4.</td><td></td></tr> <tr><td style="text-align: center;">5.</td><td></td></tr> <tr><td style="text-align: center;">6.</td><td></td></tr> <tr><td style="text-align: center;">7.</td><td></td></tr> <tr><td style="text-align: center;">8.</td><td></td></tr> <tr><td style="text-align: center;">9.</td><td></td></tr> <tr><td style="text-align: center;">10.</td><td></td></tr> </table> <p style="font-size: small; text-align: center;">With your cursor in the last row, press Tab to add another row.</p>	1.		2.		3.		4.		5.		6.		7.		8.		9.		10.	
1.																																																									
2.																																																									
3.																																																									
4.																																																									
5.																																																									
6.																																																									
7.																																																									
1.																																																									
2.																																																									
3.																																																									
4.																																																									
5.																																																									
6.																																																									
7.																																																									
1.																																																									
2.																																																									
3.																																																									
4.																																																									
5.																																																									
6.																																																									
7.																																																									
8.																																																									
9.																																																									
10.																																																									