

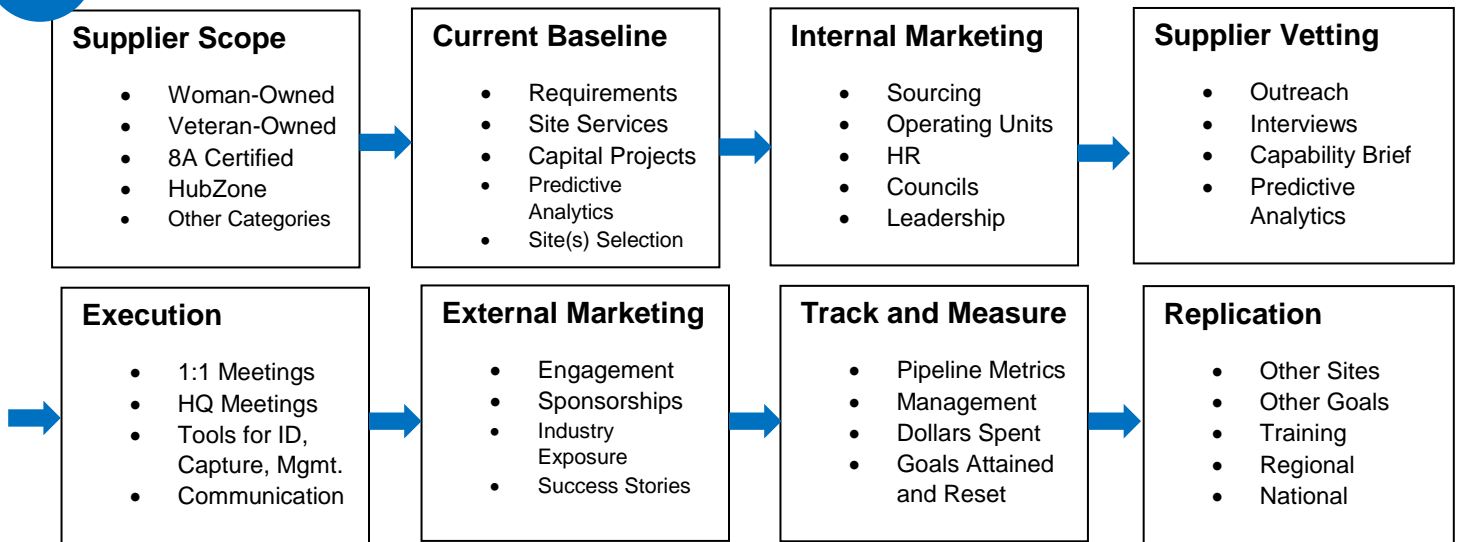


Purpose Meet supplier diversity objectives by identifying, vetting and building a robust pipeline and base of highly qualified small businesses that meet Federal, state and corporate goals for a diverse and world class supply chain (woman-owned, Veteran-owned, 8A certified, HubZone, etc.).

Approach Baseline the client's current supplier diversity process and level of achievement; and set objectives for long-term success; and leverage the Defense Alliance network and relationships with small, diverse business operations throughout the United States, and employ its innovative process of human interaction and data analytic tools to identify, vet and certify diverse suppliers.

1

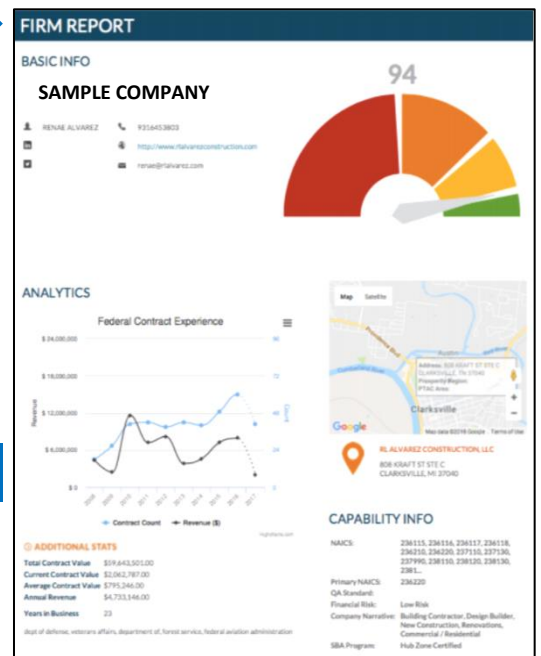
Process-Driven across the Enterprise



2

Data-Driven through Predictive Analytics

- Reliable Data Output to “Score” Suppliers
- Primary/Secondary NAICS
- Annual Revenue and Financial Risk
- Years in Business, and as Government Supplier
- Corporate Capability and Narrative
- Small Business Certifications
- Manufacturing / Services Capacity
- Past Performance, including Integrity and Ethics
- Proprietary Software accesses multiple data sources with core data refreshing daily



3

Verification with a Human-Centric Approach

- 15 Years of Relationship-Building, Nationally
- Direct, Sustained Client Interaction to Verify Performance
- Communication Across the Enterprise